



Young Siblings Leading a Digital Revolution for Underprivileged Children

Description

• Akshaj and Aditri Challa Bringing Digital Opportunities to Over 10,000 Children

In an era where technology is transforming every aspect of life, access to digital education remains unequal. While some children grow up surrounded by advanced technology, millions of others have never even touched a computer. Bridging this digital divide is the mission of two young changemakers who are making a remarkable impact on thousands of underprivileged children.

Akshaj Challa (15) and Aditri Challa (12), UK-born siblings, are empowering children from government schools, slum communities, orphanages, and rural areas by introducing them to the world of Coding, Artificial Intelligence (AI), Robotics, Cyber Security, and Digital Literacy.

A Legacy of Service Across Three Generations

This initiative is more than just an educational project—it represents a three-generation commitment to social responsibility.

The journey began in 2005 with the late Sri Radhakrishna Challa, whose vision was rooted in a simple yet powerful belief: “A child’s future should never be determined by the circumstances of their birth.” His dedication to social service laid the foundation for a movement that continues to transform lives today.

Inspired by these values, his son, Ram Kalyan Challa—a UK Solicitor, Indian Advocate, social activist, political leader, and founder of Be The Change Welfare Society—recognized the growing digital inequality affecting children from disadvantaged backgrounds. Determined to make technology accessible to all, he launched an innovative initiative that would later become known as Project Coding on Wheels.

A Father’s Lesson That Changed Everything

Growing up, Akshaj and Aditri were deeply influenced by a message their father often shared with them:

“Whenever you feel like skipping school, visit a government school and teach Coding or Artificial Intelligence to children who do not have the opportunities you enjoy.”



Those words left a lasting impression.

After returning to India in 2019, the siblings witnessed firsthand the digital challenges faced by children in government schools and underserved communities. Instead of merely observing the problem, they chose to become part of the solution.

Bringing Technology to the Children

Today, Akshaj and Aditri conduct awareness and training sessions across various communities, introducing children to coding, artificial intelligence, robotics, cyber security, and digital creativity.

The unique strength of Coding on Wheels lies in its approach. Instead of expecting children to travel to technology centers, the program takes technology directly to them.

The initiative reaches government schools, rural villages, orphanages, and slum communities, ensuring that children gain access to opportunities that would otherwise remain out of reach.

For many participants, it is their first experience using a computer. For others, it is their first introduction to concepts such as AI, robotics, and programming.



Beyond Technology: Building Life Skills

The program goes far beyond computer education. It helps children develop creativity, confidence, critical thinking, problem-solving abilities, and analytical skills.

By nurturing these future-ready competencies, the initiative prepares young minds for the demands of an increasingly digital world.



Expanding Impact Through Microsoft CSR Support

The initiative has gained further momentum through support from Microsoft as a Corporate Social Responsibility (CSR) partner.

United by a shared vision of digital inclusion and community empowerment, the partnership has enabled the program to expand its reach and impact. Together, they are working to ensure that technology becomes a bridge to opportunity rather than a source of inequality.

Empowering More Than 10,000 Children

Over the past six years, the program has positively impacted more than 10,000 children.

Many participants have developed a strong interest in Science, Technology, Engineering, Innovation, and Entrepreneurship, opening doors to new aspirations and possibilities.

Small in Age, Big in Vision

At an age when most children are learning how to use technology, Akshaj and Aditri are teaching it to thousands of others.

Their journey demonstrates that age is no barrier to leadership and that sharing knowledge can become a powerful force for social transformation.

Technology Is a Right, Not a Privilege

The story of the Challa family illustrates how a combination of intergenerational service, social responsibility, youth leadership, and corporate collaboration can create meaningful and lasting change.

Their message is simple yet profound:

“Technology should not be a privilege available only to a few. It should be an opportunity accessible to every child.”



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