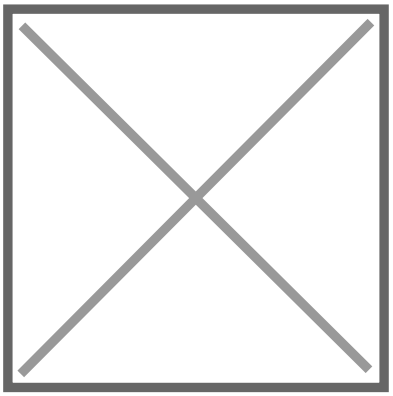


Sonu Sood Unveils â??Alphaleteâ?? Health Supplements in Hyderabad with Miss India Manasa Varanasi

Description

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Hyderabad, (MediaBoss Network) â?? In a landmark event for Indiaâ??s health and wellness industry, the premium health supplement brand Alphalete was launched at the prestigious Trident Hotel in Hyderabad. The grand unveiling was led by renowned actor and philanthropist Sonu Sood, celebrated as the â??Indian Real Hero,â?• with Miss India Manasa Varanasi adding star power as the guest of honor. The event marked the entry of Alphalete into the Indian market, with a bold mission to deliver transparent, lab-tested, and US-standard health supplements under the slogan â??Authentic â?? Exclusive â?? Performance.â?•

A Vision for Health and Trust

Alphalete aims to redefine the Indian supplement industry by addressing the critical issue of adulterated and substandard products. With a commitment to transparency, every Alphalete product is QR-code verifiable, rigorously lab-tested, and adheres to stringent American quality standards. The brandâ??s launch resonated with fitness enthusiasts, health influencers, and industry leaders, creating a vibrant atmosphere at the event.

- **Sonu Sood: Championing Quality and Fitness**

Speaking at the launch, Sonu Sood expressed his enthusiasm for Alphaleteâ??s mission:

â??I am thrilled to launch Alphalete in Hyderabad, a city known for its dynamic spirit. My heartfelt congratulations to founders Suresh Shukla and Sravan Ghanta for their vision. Todayâ??s youth are passionate about fitness, but the rise of counterfeit supplements in the market is alarming. Consuming low-quality products can harm rather than help. Alphaleteâ??s commitment to transparency, lab-tested quality, and adherence to US standards is a game-changer. Choosing the right supplement is as crucial as the workout itself, and I trust Alphalete to deliver on that promise. I wish the brand immense success in empowering Indiaâ??s fitness journey.â?•

Soodâ??s endorsement underscored the importance of informed choices in fitness and highlighted Alphaleteâ??s role in fostering trust among consumers.

Suresh Shukla, Founder & CEO: Building Credibility

Suresh Shukla, Founder and CEO of Alphalete, shared the brandâ??s origin story:

â??The Indian supplement market has long struggled with credibility and transparency. As someone with an MBA from the USA and a deep passion for fitness and bodybuilding, I founded Alphalete to bridge this gap. Our products are 100% authentic, QR-code verified, and lab-tested to meet the highest US standards. Our goal is to empower Indian consumers with safe, effective supplements they can trust.â•

Sravan Ghanta, Co-Founder & CFO: A Movement for Wellness

Sravan Ghanta, Co-Founder and CFO, emphasized the broader vision:

â??Inspired by Sureshâ??s dedication, I joined Alphalete to create a brand that prioritizes quality and community well-being. This isnâ??t just a businessâ??itâ??s a movement to promote health, trust, and empowerment across India. Weâ??re here to set a new standard in the industry.â•

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- **A High-Energy Launch**

The launch event was a vibrant celebration, attended by fitness experts, health influencers, and media representatives. The hashtag #iamalphalete has taken social media by storm, amplifying the brandâ??s message of authenticity and performance. Guests were treated to live demonstrations, product showcases, and interactive sessions highlighting Alphaleteâ??s commitment to quality.

- **About Alphalete**

Alphalete is a premium health supplement brand dedicated to delivering authentic, high-quality products that meet American standards. With a focus on transparency, every product undergoes rigorous lab testing and comes with QR-code verification for consumer confidence. Founded by Suresh Shukla and Sravan Ghanta, Alphalete is poised to revolutionize Indiaâ??s fitness industry by prioritizing health, trust, and performance.

For more information, visit Alphaleteâ??s official website or follow the movement on social media with #iamalphalete.

Category

1. Life Style

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