



RP Patnaik Inaugurates 'Hyderabadi Chai Adda'

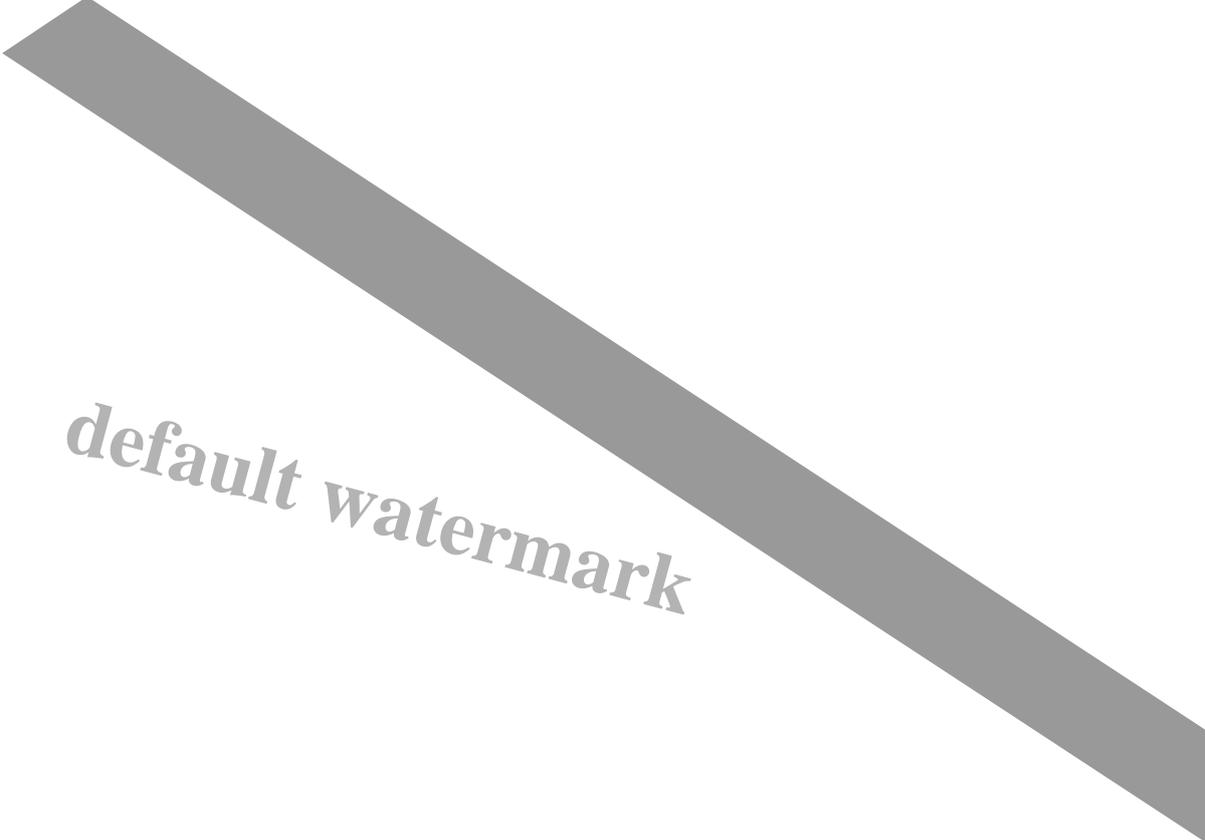
Description

'Hyderabadi Chai Adda' opens in Financial District
A corporate touch to the chai business
Tollywood actor offers a corporate employment path for youth

Hyderabad:

Actor, entrepreneur, and social worker Abhinav Sardhar is not only serving delicious hot tea to the public but also creating corporate-level employment opportunities for the youth. He has shaped 'Hyderabadi Chai Adda' into a perfect corporate brand for the tea business across the Telugu states and is now set to expand it nationwide. As part of this initiative, a new premium franchise outlet was recently inaugurated in Hyderabad's Financial District by renowned music director RP Patnaik.

Speaking on the occasion, RP Patnaik said, 'Today's youth are even willing to leave jobs to pursue tea businesses with enthusiasm. Actor Abhinav Sardhar has redefined 'chai' through his corporate vision and launched 'Hyderabadi Chai Adda' to present a business model that empowers youth. By offering premium franchise opportunities across India, he is providing excellent employment prospects. This is a great entrepreneurial platform for those who aspire to grow in life.'

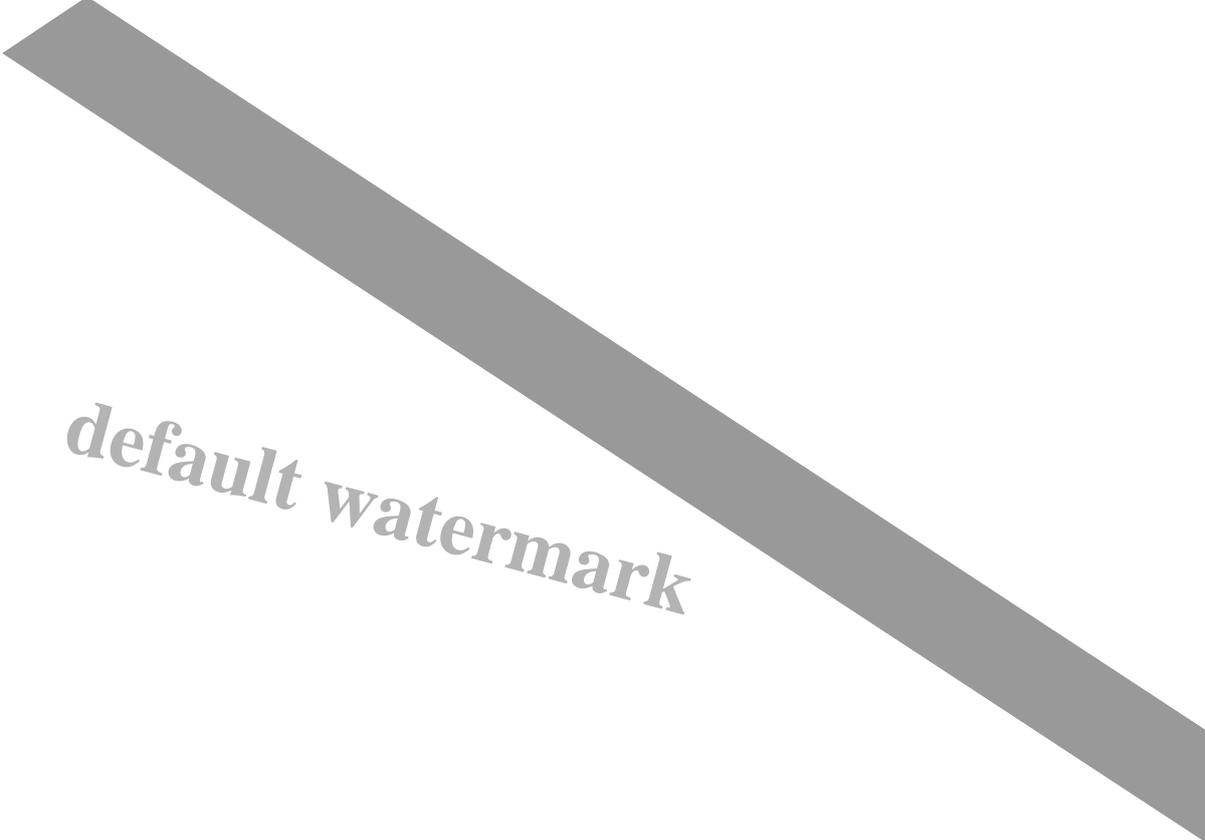


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Founder Abhinav Sardhar stated, “With a vision to provide corporate-level employment opportunities to the youth in India, we launched “Hyderabadi Chai Adda” (HCA) in 2016 – a first-of-its-kind initiative in the country. Our aim was to transform tea from just a beverage into an emotional experience by blending tradition with modernity in every cup. Today, HCA has evolved into a cultural movement. Those who have already taken franchises are very happy with the outcome. Many others are showing interest in opening outlets. Hence, we are now expanding our franchise models nationwide. Entrepreneurs with a passion for business can benefit from this opportunity. It’s a profitable venture with low investment and high returns. In fact, it offers the potential to earn more than a regular job.”

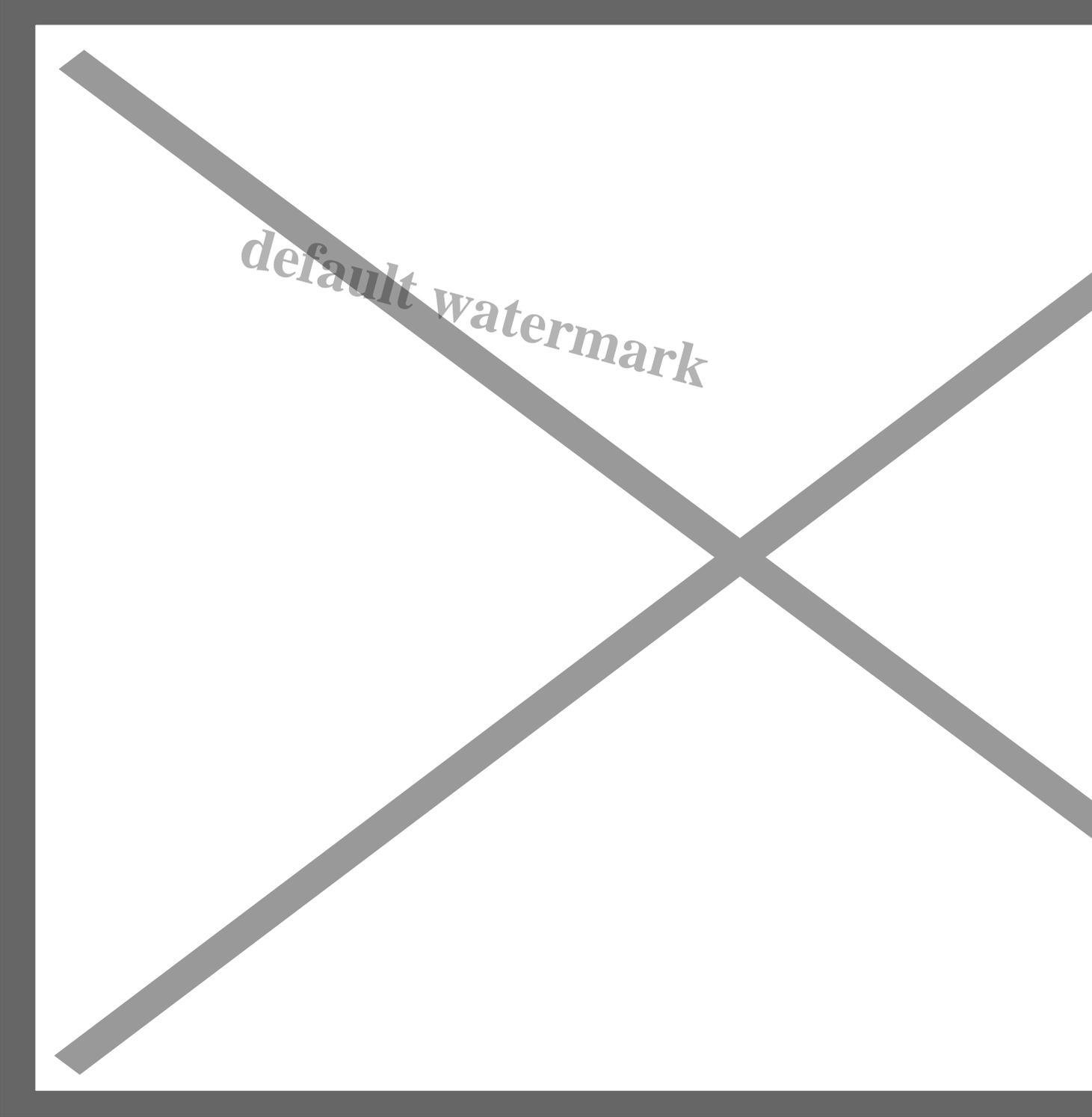
The event was attended by renowned ghazal singer Ghazal Srinivas, producer Lagadapati Sridhar, Gemini Suresh, actors Lohit Kumar, Shaani, several models, and TV personalities.

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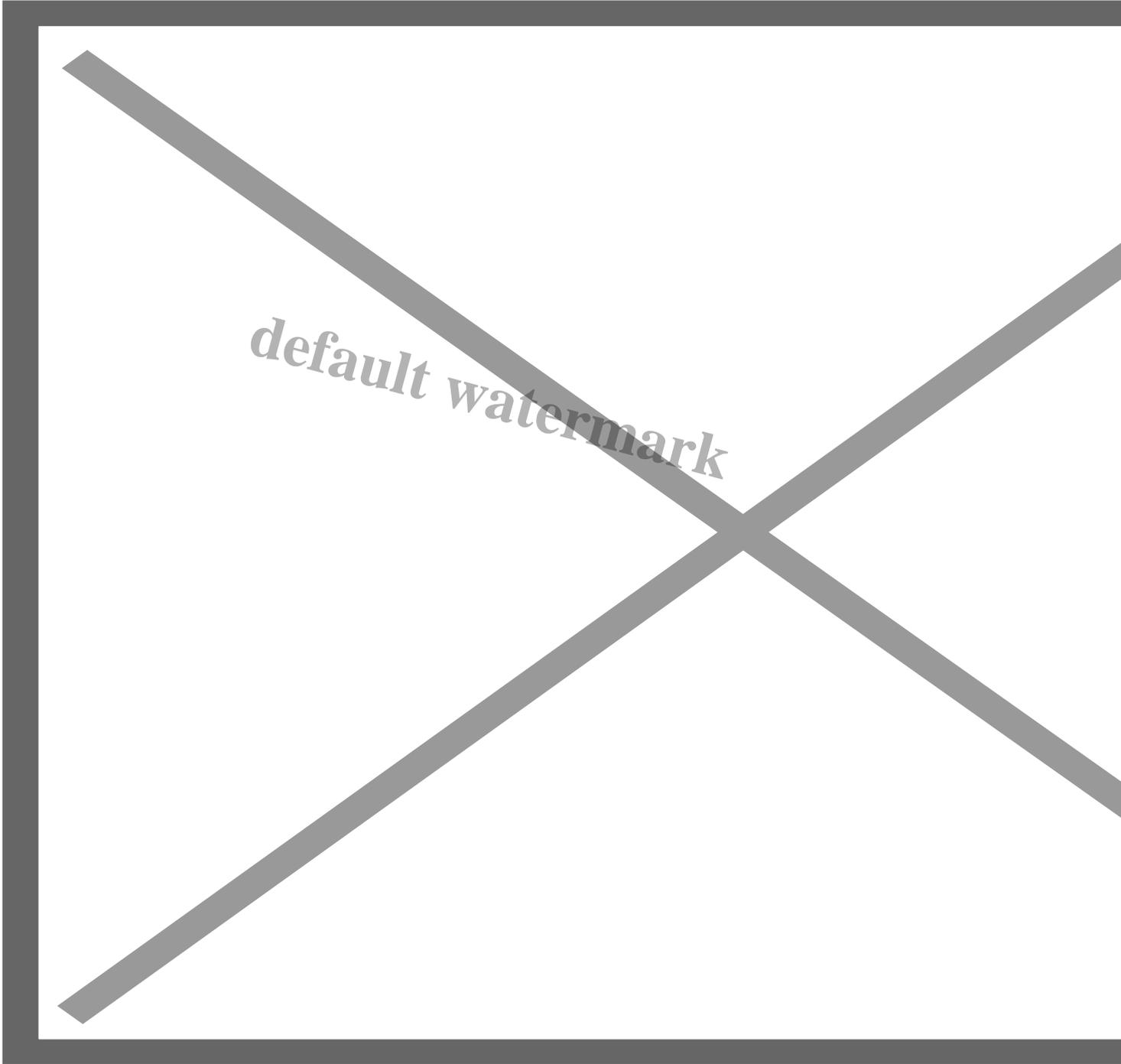


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