

Mrs. Indira Ireni serving the Hyderabad Ruchulu

Description

Ms. Indira is famous Facebook & YouTube chef known for Hyderabad recipes. She was born in Siddipet and lives in Hyderabad. She runs a YouTube channel Hyderabad Ruchulu which has about 8.00 + Lakh Subscribers on YouTube & 5.00 + Lakh Followers on Facebook and 1.50 + Lakh on Instagram, besides her regular job. On April 5 2015, she posted a video about a recipe of spicy Hyderabad biryani just for fun and eventually the video attracted many likes and she is making many videos ever since under Hyderabad Ruchulu brand. Ms. Indira sticks to authentic Telangana recipes because that's where she was raised on and that's what she knows well. She is always interested in learning new techniques and she is constantly experimenting and developing and reworking on different recipes. She is a Graduate in Science and a Double Post Graduate now currently working as a Govt Pharmacist in ESI, Hyderabad since 1999.

Featuring

Featuring in Hyderabad Ruchulu as Column Writer in Telangana Today News Paper since 02 years.

India's First Telugu e-Cook Book Hyderabad Ruchulu

We have over 500 + Foreign Delegates (Through Tourism Department) who have tasted food prepared by Mrs. Indira Ireni

Awards

Social Media Influencer Award for the Year 2019 from Jignasa & Govt of A.P.

Social Media Influencer Award for the Year 2018 from CTI & Govt of Telangana

Social Media Influencer for Few Corporates

Nestle

MTR

Eastern Masala

Kent

Spencer's

Veeba Food's

Kwality Walls

Deep Rooted

Gold Drop Oil

Himalaya

Fortune Fresh Atta

Country Chicken

Agaro

Chings Secret

Prestige

Online Reputed Chef

From a Home Food Maker Turn to Online Reputed Chef, running a Telugu YouTube Cooking Channel

Hyderabad Ruchulu. Also on Facebook as Hyderabad Ruchulu

8.45 Lakh Subscribers on YouTube

â?ç 5.62 Lakh Followers on Facebook

â?ç 1.63 Lakh followers on Instagram

â?ç Over 1200 Recipes

Interactions on â?•Hyderabadi Ruchuluâ?•

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â?ç â?! She keeps the ingredients simple

â?ç â?! Something which you can find in your local grocery store

â?ç â?! She keeps audio content in Telugu and with English Subtitles

â?ç â?! Making it more understandable

â?ç â?! She brings up all the forgotten traditional recipes from rich and poor doors

â?ç â?! She replies to all the questions that you ask her through comments.

About â?•Hyderabadi Ruchuluâ?•

The goal of Hyderabadi Ruchulu is to shed some light on Hyderabadi Ruchulu, for those who always want to find out what makes Hyderabadi Food so unique.

We eat out daily in cafes and restaurants, but we step out with no idea how the food and recipes are made. We try to bring the true amazing Hyderabadi Recipes and their tasty original flavours right to your kitchen. This is a truly unique channel which oozes different types of recipes from every corner of Hyderabad. Its Final destination for every Hyderabadi Food and all videos has English Subtitles.

www.hyderabadiruchulu.com

<http://youtube.com/hyderabadiruchulu>

<https://www.facebook.com/hyderabadiruchulu>

https://www.instagram.com/hyderabadiruchulu_official

Category

1. News

Tags

1. cooking channel hyderabad
2. hyderabadi ruchulu

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