



## Historic 'Jai Dwarka' Campaign

### Description

- Efforts by IT'S 6TH WOW to rediscover the ancient Dwarka city
- Record-breaking 'Sri Krishna Jala Japa Deeksha' over the Dwarka sea
- Research details revealed by eminent historian Ravindrajith
- Indian Book of Records certificate presented to Ravindrajith's team
- Another Guinness World Record attempt planned in February over the Dwarka sea

**Hyderabad:** Renowned historian Ravindrajith's research has unveiled sensational details about the ancient submerged city of Dwarka in Gujarat, which was once the capital of the world. The NGO IT'S 6TH WOW, based in Telangana, has been conducting research and organizing events on Dwarka for several years, earning appreciation from both the Gujarat and Central Governments. On December 21, the organization commemorated World Sunken City Day by hosting the Sri Krishna Jala Japa Deeksha as part of the Jai Dwarka campaign, setting a new record in the Indian Book of Records.

During a press meet at Hyderabad Press Club, Indian Book of Records Adjudicator Swarna Sri awarded a certificate to Ravindrajith's team, commending their achievement.

### **Key Highlights from the Media Interaction**

Speaking at the event, Ravindrajith stated, "On December 21, as part of the 'Jai Dwarka' campaign, we conducted the Sri Krishna Jala Japa Deeksha during World Sunken City Day. This event, held in collaboration with the Gujarat Tourism Department and Ministry of Tourism, Government of India, was a grand success. As a proud citizen of Telangana, I feel honored to have organized this prestigious event and etched it in the records of the world. Our primary objective for the Sri Krishna Jala Japa Deeksha was to appeal to the Government of India to resume underwater excavations in Dwarka to rediscover its ancient glory. We extend our heartfelt gratitude to the Gujarat Government and Central Tourism Department for their unwavering support in this initiative led by IT'S 6TH WOW."

### **Highlights of the Record-breaking Event:**

The Sri Krishna Jala Japa Deeksha was conducted at the same site along the Dwarka coast where Prime Minister Narendra Modi once engaged in scuba diving. The event featured Ravindrajith and a

team of seven scuba divers performing the underwater ritual. Simultaneously, 70 participants performed the Japa ritual on the water's surface. The participants also conducted a Havan Puja to invoke blessings for the success of underwater excavations to rediscover the ancient city. This spiritual and cultural program brought renewed global attention to Dwarka, and the event was officially recognized by the Indian Book of Records as the largest spiritual practice performed underwater. Cultural performances based on the story of Sri Krishna and Dwarka further captivated the audience.

***Guinness World Record Attempt:***

Members of IT'S 6TH WOW have conducted extensive research, collecting evidence supporting the historical significance of Dwarka as a global capital in ancient times. As part of the Jai Dwarka Campaign, the organization is striving to include Dwarka in the UNESCO World Heritage Sites list. On February 17, during the World Tourism Racelines Day, the group plans to create a massive Jai Dwarka logo using 700 participants on the Dwarka sea surface, aiming for a Guinness World Record. The logo, inspired by Sri Krishna's seven peacock feathers, symbolizes seven ancient civilizations of the world.

***Prominent Participants:***

The event witnessed the participation of notable personalities, including:

Mr. Ravindrajith, Member of World Tourism Day, United Nations World Tourism Organisation (UNWTO), Madrid, Spain, and General Secretary of IT'S 6TH WOW.

Vinay Patrale, National President of Bharat Bharati.

Shahi Khan, President of IT'S 6TH WOW and Jai Dwarka Campaign Organizer.

Dr. Meenakshi Padmanabhan, International Coordinator of the Jai Dwarka Campaign.

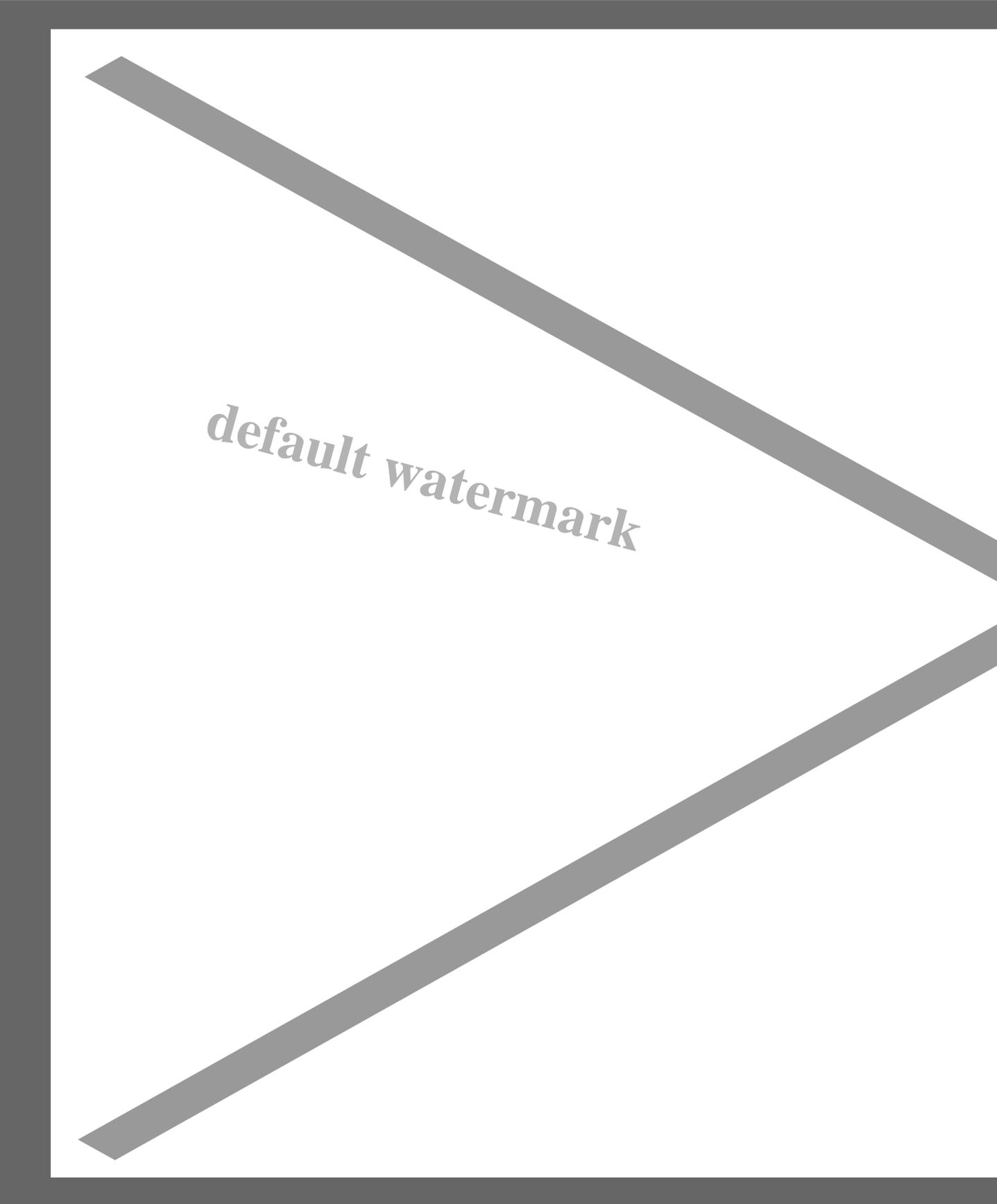
Srinivas Reddy Kondakindi, Chairman of IT'S 6TH WOW India.

Kaladhar Vallam, Telangana Chairman of IT'S 6TH WOW.

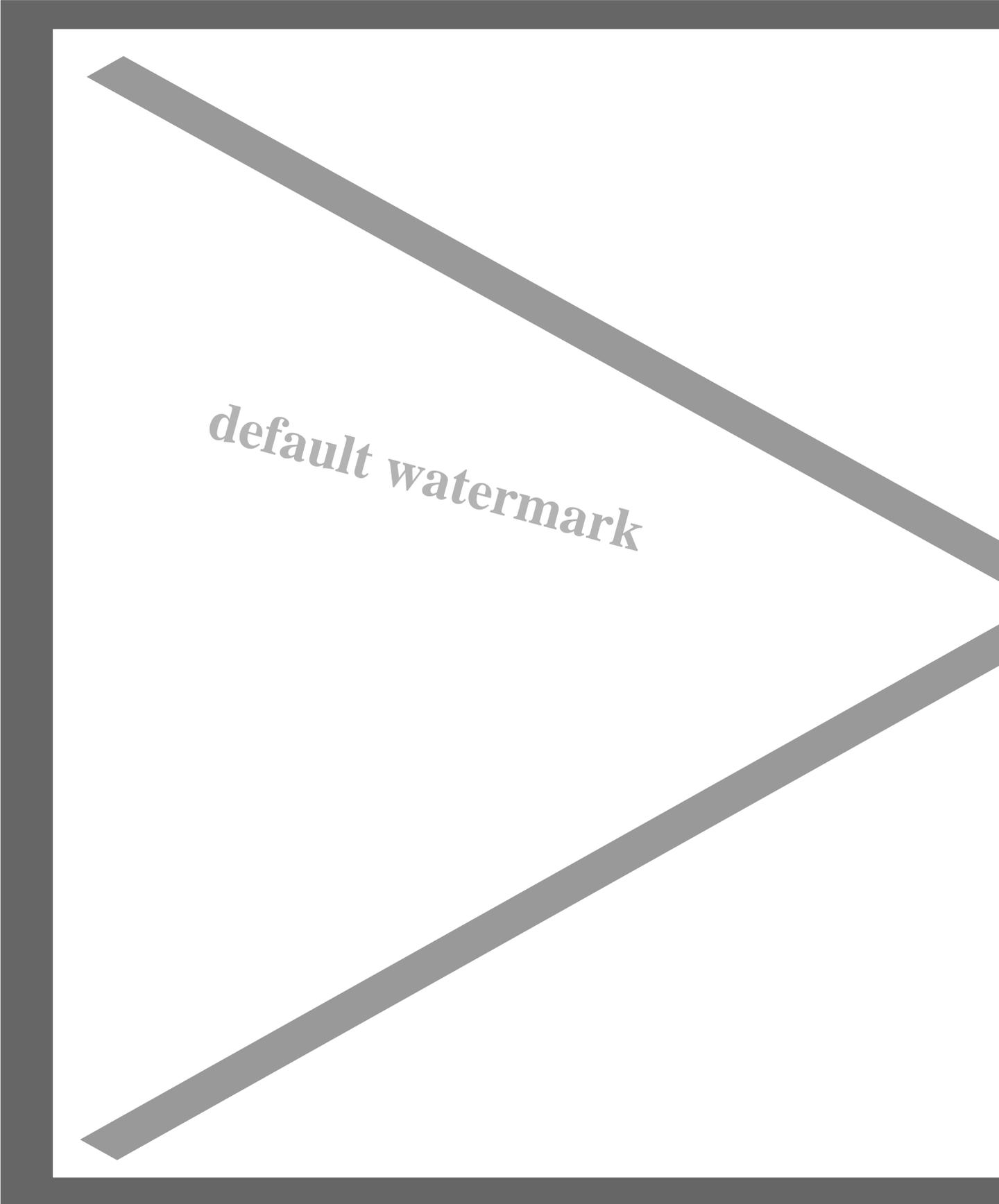
Swarna Sri, International Adjudicator for Indian Book of Records and Ambassador for Kuchipudi Dance.

Kishore Pull, International Chairman.

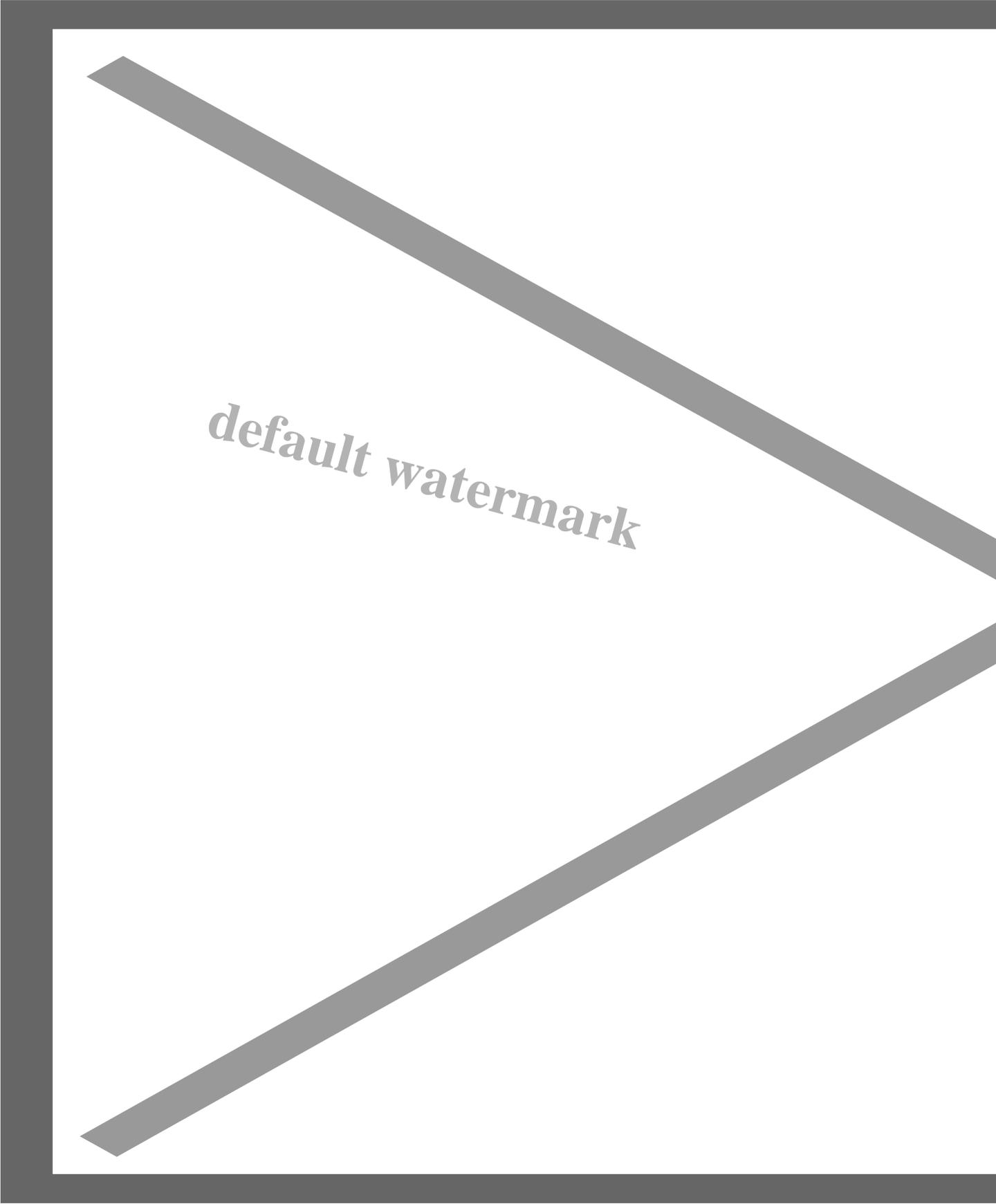
This grand initiative continues to shine a spotlight on Dwarka, blending cultural heritage with global recognition.



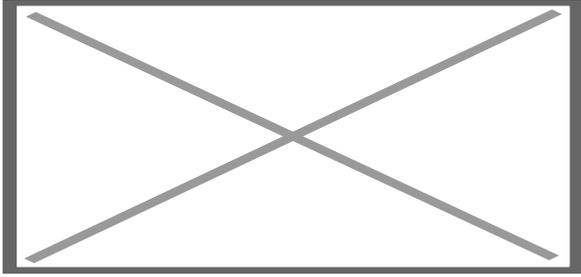
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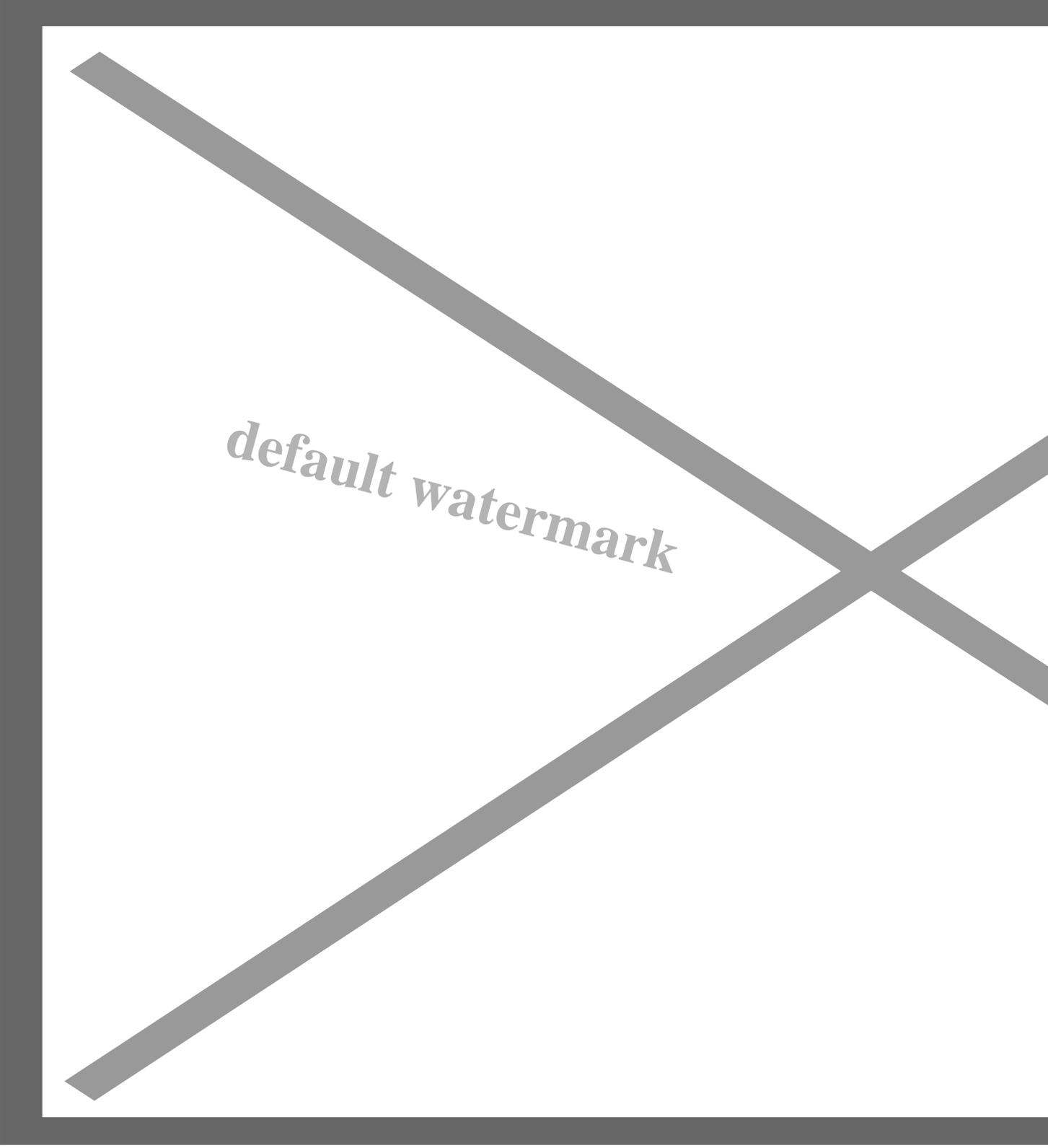
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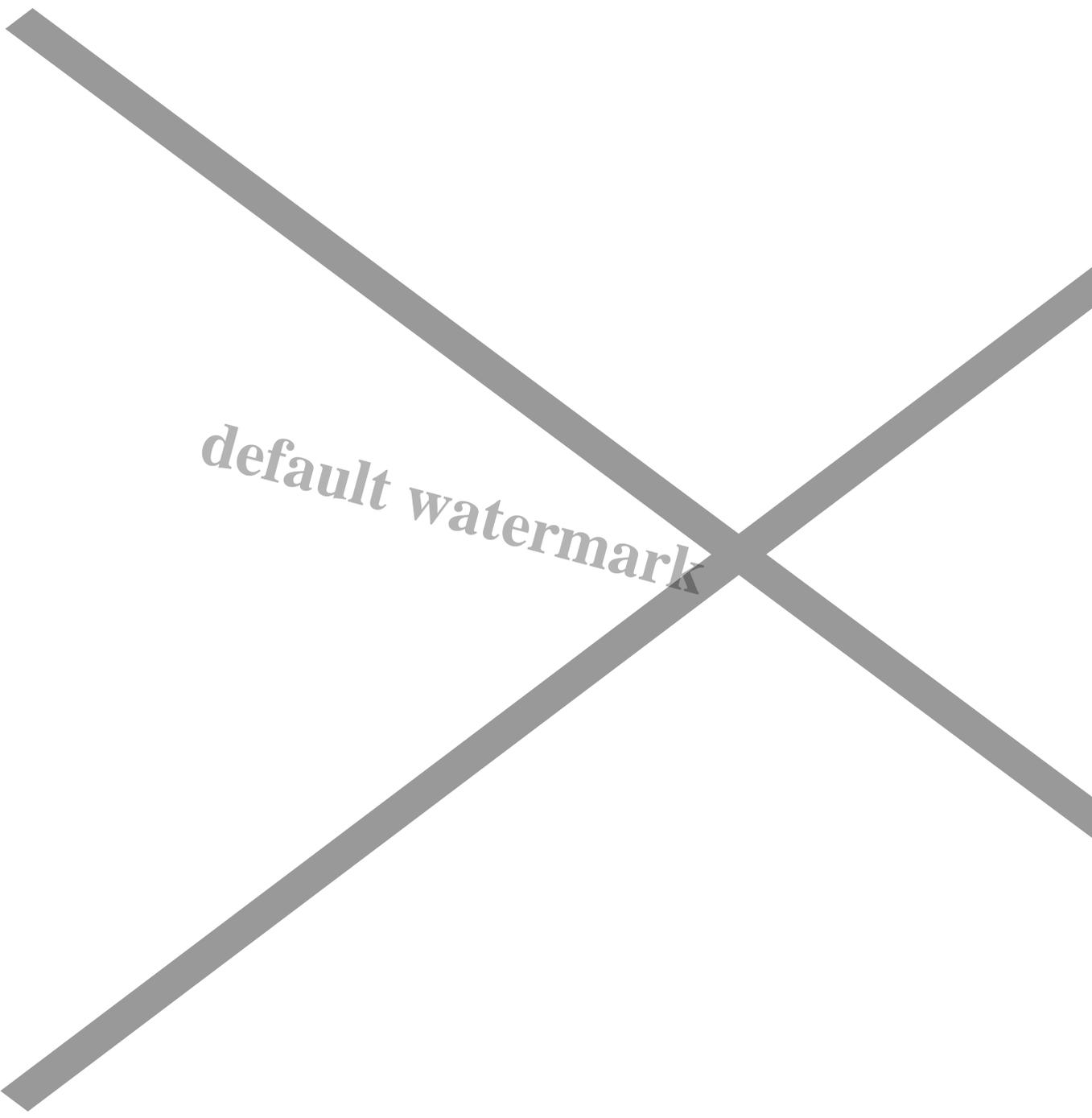
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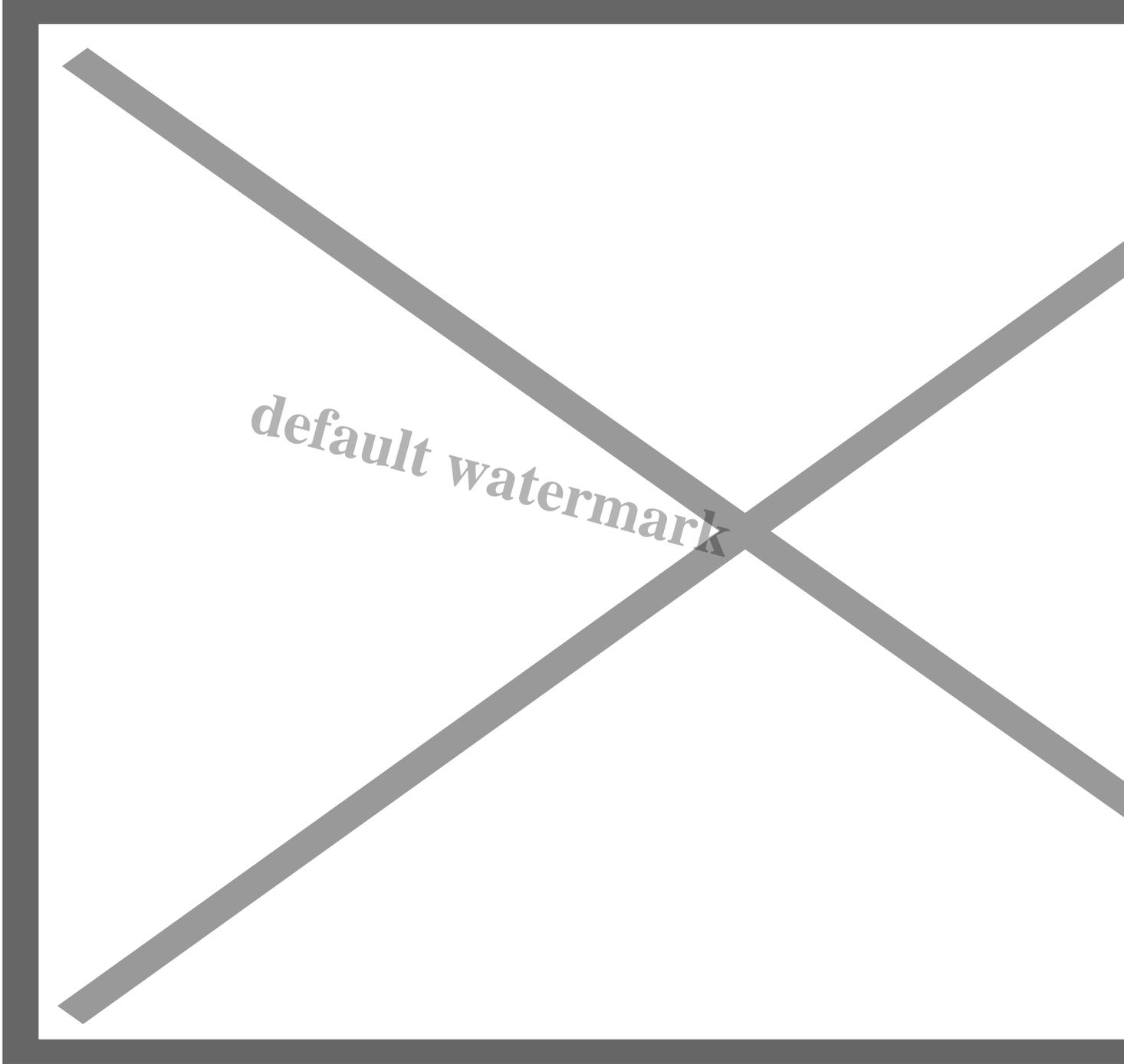


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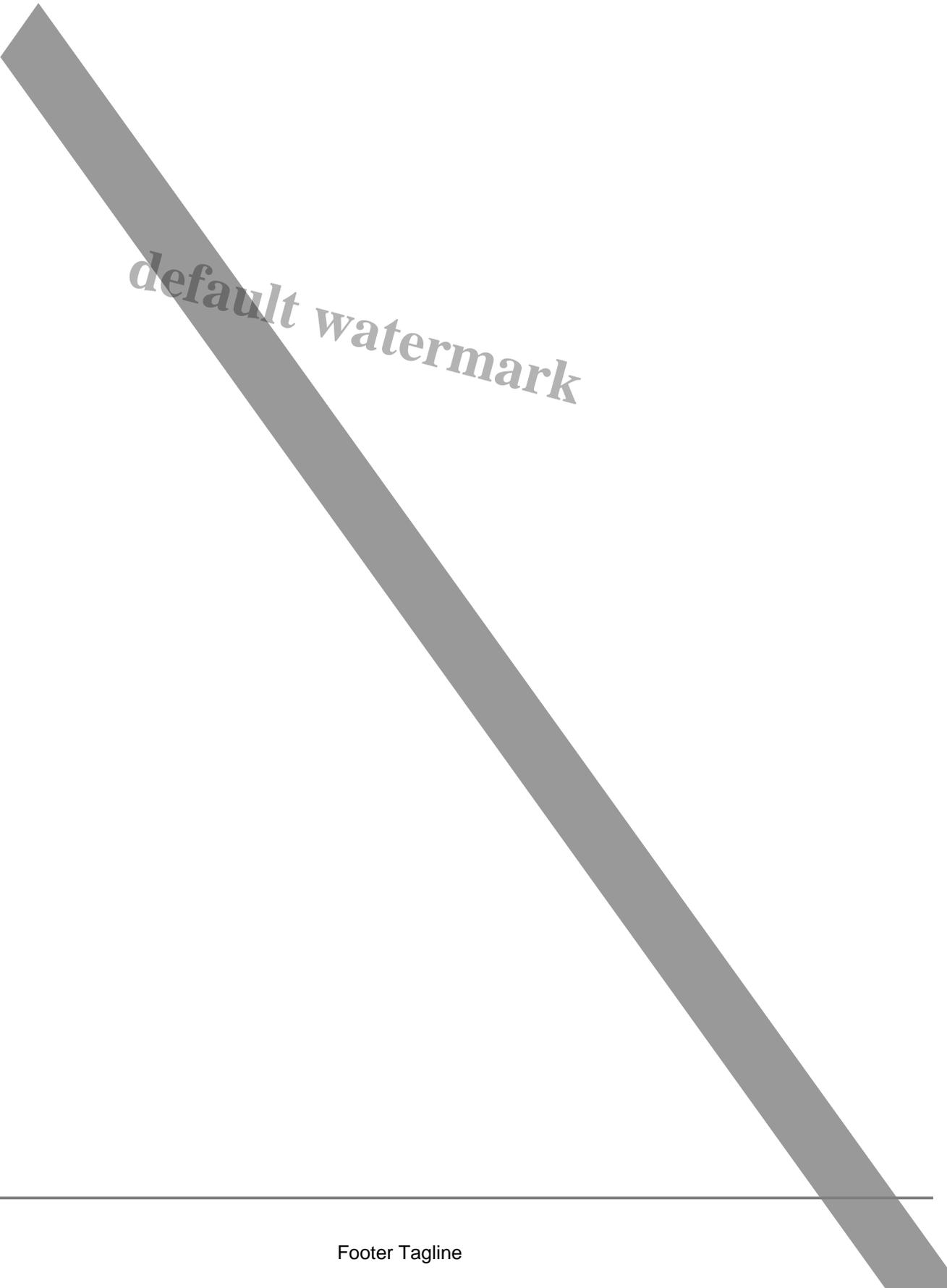


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