



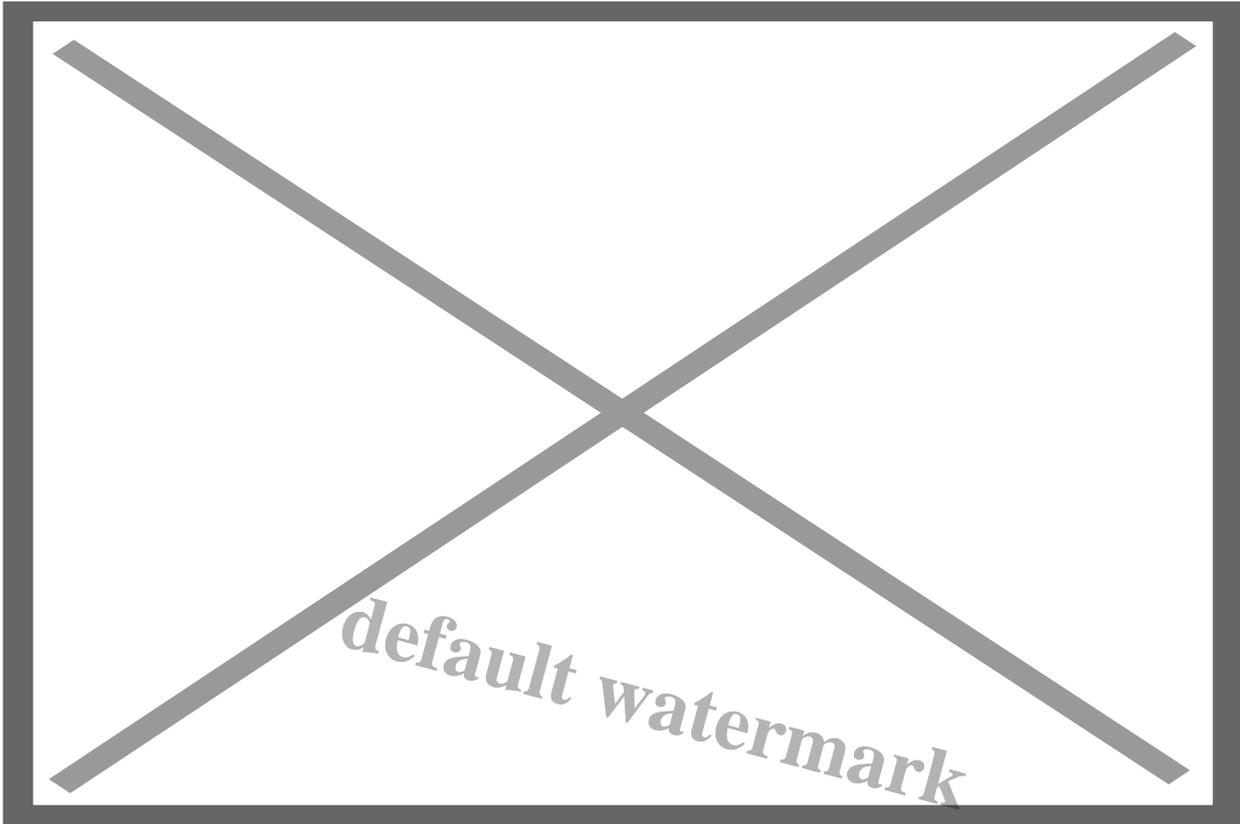
## Grand Opening of JARIVARAM Sarees Store

### Description

Jarivaram Sarees Store Grand Opening on Jubilee Hills Road No. 32, Inaugurated by Hyderabad Mayor Gadwal Vijayalakshmi

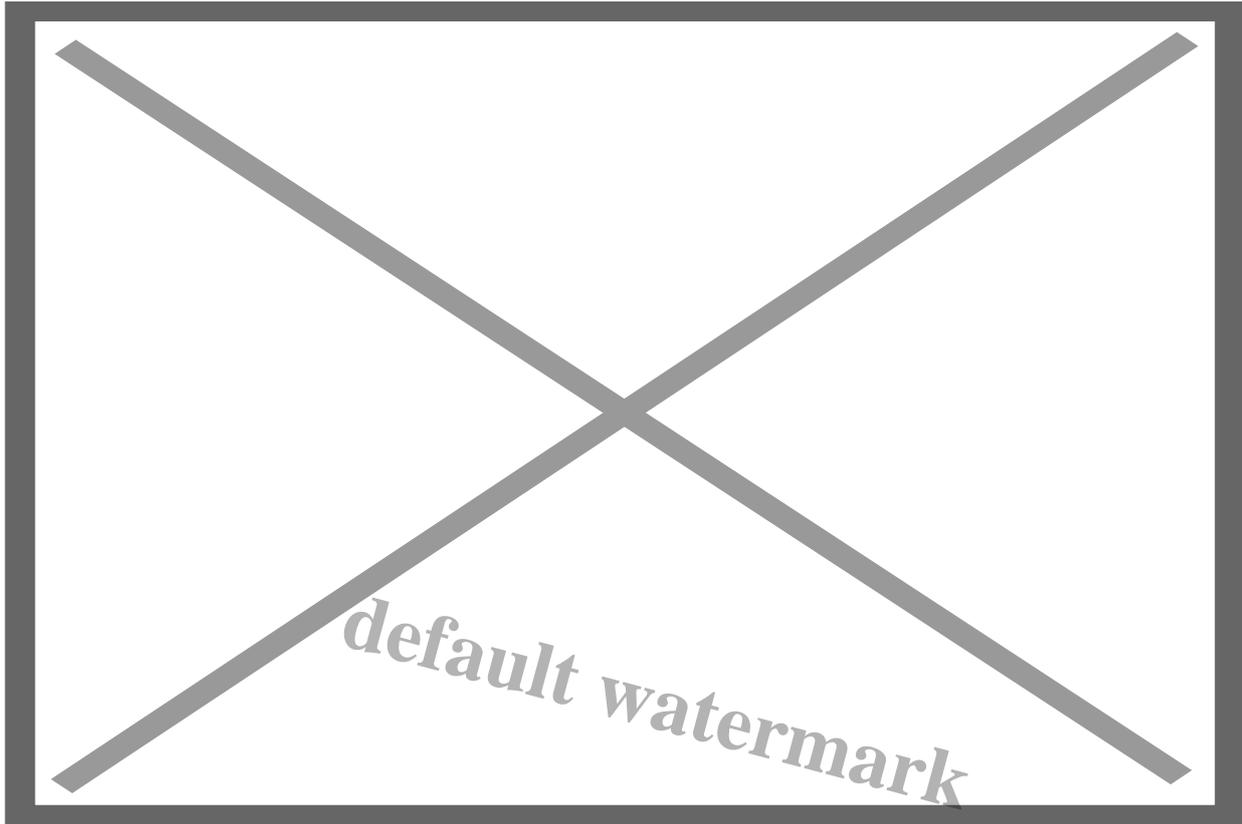
**Hyderabad: (July 25, 2024):** The Jarivaram Sarees store was inaugurated in a grand ceremony on Jubilee Hills Road No. 32 by Hyderabad City Mayor Gadwal Vijayalakshmi. Joining the Mayor at the event were Shyamala Devi, wife of Krishna Raju, and young actor Rakshit Atluri, who both extended their congratulations and best wishes to the store's founders.

The store, co-founded by Abhilasha Reddy and Gayatri (wife of actor Krishnudu), aims to bring a touch of fashion and elegance to its customers. Jarivaram offers a diverse range of sarees, including Kanchi Pattu, Organza, and customized bridal designs. The founders emphasized that Jarivaram is designed to be a one-stop shop for all saree needs, highlighting Kanchi Pattu as their specialty. They assured that customers can find everything they need for weddings, from start to finish, under one roof.



Mayor Gadwal Vijayalakshmi praised the collections, saying, “The collections here are impressive. I encourage all women to visit this store. The in-store jewelry stall also boasts beautiful collections. In addition to wedding attire, the fancy dresses are also noteworthy. They weave the sarees here and offer customization according to the customers’ tastes. I really liked their collections.”

Shyamala Devi expressed her happiness at being invited as a guest, noting, “The collections at Jarivaram are excellent, especially the Kanchi Pattu sarees. Personally, I love Kanchi Pattu. The saree I am wearing now is also Kanchi Pattu, the first one Krishna Raju bought for me. We will also purchase Prabhas’s wedding clothes from Jarivaram. I congratulate Abhilasha Reddy and Gayatri for starting this beautiful store with such great collections.”



Rakshit Atluri added, "I am delighted to be here for the opening of the Jarivaram store. The saree collections are very unique and will definitely appeal to women looking for variety."

Actor Krishnudu remarked, "Abhilasha Reddy and my wife Gayatri have put in a lot of hard work to start this store. They aimed to provide the best collections to the women of Hyderabad. I extend my gratitude to Mayor Gadwal Vijayalakshmi, Shyamala Devi, Rakshit Atluri, and everyone who came to support us."

Abhilasha Reddy and Gayatri expressed their gratitude, stating, "We are thankful to everyone who accepted our invitation and attended. Our main purpose in opening this store was to provide the best to our customers. After months of hard work, we are proud to launch Jarivaram. Along with all types of sarees, Kanchi Pattu is our specialty. Jarivaram is a one-stop shop, and the honesty in our name will be reflected in our collections. Once you visit Jarivaram, you will see that it is the best."

## Category

1. Life Style

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