



## Grand Kick-Off for MATA Second Mega Convention Held in Malvern

### Description

**Malvern:** Mana American Telugu Association (MATA) marked a significant milestone in the history of Telugu associations in the United States with a grand kick-off and fundraising event for its second mega convention. The event was held at Blue Rose Event Center in Malvern, near Philadelphia, and witnessed an overwhelming response from the Telugu community. Despite freezing temperatures and challenging weather conditions, more than 400 community members attended the program, reflecting the growing enthusiasm and unity among Telugu NRIs.

### A Vision Rooted in Service, Culture, and Equality

Founded with the mission of uniting Telugu people across America under the pillars of service, culture, and equality, MATA has expanded rapidly across the country in a short span of time. Within less than two years, the organization has conducted large-scale community initiatives, including free health screenings, and signed an MoU with the Telangana government to carry out public welfare programs, demonstrating its strong commitment to social responsibility.

While most NRI associations organize conventions once every two years, MATA has taken a proactive step by planning its second mega convention within just eighteen months. The organization stands out for embracing inclusivity, working beyond a single social group, and collaborating with diverse communities.

### Clear Roadmap for the Second Mega Convention

During the kick-off event, organizers shared details about the second MATA Mega Convention scheduled for June 19<sup>th</sup> - 20<sup>th</sup>, 2026, at the Greater Philly Expo Center. The convention promises to be a comprehensive celebration featuring cultural programs, music, spiritual discourses, youth initiatives, business and community forums, and entertainment. Organizers emphasized that the strength of this journey lies in the participation, encouragement, and support of every member.



### **Celebrating Telugu Heritage Abroad**

MATA Founder and Advisory Council Member Srinivas Ganagoni highlighted the organization’s efforts in promoting Telugu culture across the United States. Under MATA’s leadership, festivals such as Bonalu, Bathukamma, Dasara, Women’s Day, and Republic Day have been celebrated with grandeur, reinforcing cultural pride and unity among Telugu NRIs.

### **Leadership and Community Participation**

The event saw active participation from MATA’s executive committee members, board members, regional vice presidents, standing committees, executive committees, and dedicated volunteers.

**Key leaders present included:**

Founder & Advisory Council Member: Srinivas Ganagoni

President: Ramana Krishna Kiran Duddugi

Treasurer: Sridhar Gudala

EVP: Praveen Guduru

Joint Secretary: Vijay Bhaskar Kalal

Community Services Director: Kalyani bellamkonda

Spiritual Director: Sirisha gundapuneni

Sports Director: Suresh Kajana

Board Member: Mallik Bolla Baba Sontyana

Special appreciation was extended to Convention Convener Sridhar Gudala and community leaders Ravi Potluri, Ram Mohan Talluri, Suresh Bondugula, Suresh Reddy, Ramana Kontha, Satya Reddy, Rehman, Pawan, Kamal, and others for their continued encouragement and support. Gratitude was also expressed to national and local Telugu organizations and MATA chapters across Philadelphia, New Jersey, Delaware, New York, Harrisburg, and other parts of the United States.

**A Strong Momentum Toward the Second Convention**

Overall, the grand success of the kick-off event has infused fresh energy and enthusiasm among MATA members as the organization moves confidently toward its second mega convention in 2026

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