



â??Erra Cheeraâ?? The Beginningâ?? Movie Review

Description

Blending horror, suspense, and mother sentiment, the latest Telugu film Erra Cheeraâ?? The Beginning arrives in theatres today with a fresh narrative approach. Rather than relying only on jump scares, the film attempts to connect fear with deep emotions, keeping the audience engaged through a mix of supernatural tension and heartfelt moments.

Story

Dasu (Suman Babu) falls in love with Avanthika (Karunya Chowdary) and marries her. The story takes a shocking turn when Avanthika murders Dasuâ??s grandmother, Panni Parvathi, driven by greed for property. As a consequence of this sin, Avanthika turns into a restless spirit, wandering in a terrifying form while searching for her deceased mother.

Meanwhile, police officer Shivakumar (Kamal Kamaraju), who gets transferred to Swetha City, notices something strangeâ??his wife feels that the woman appearing in a red saree resembles her own late mother. What is the truth behind these supernatural incidents?

How does Saripoka Trikoteswaraswamy (Suman Babu in another crucial role), known for his divine powers, resolve this mystery? These questions form the core of the narrative.

Performances

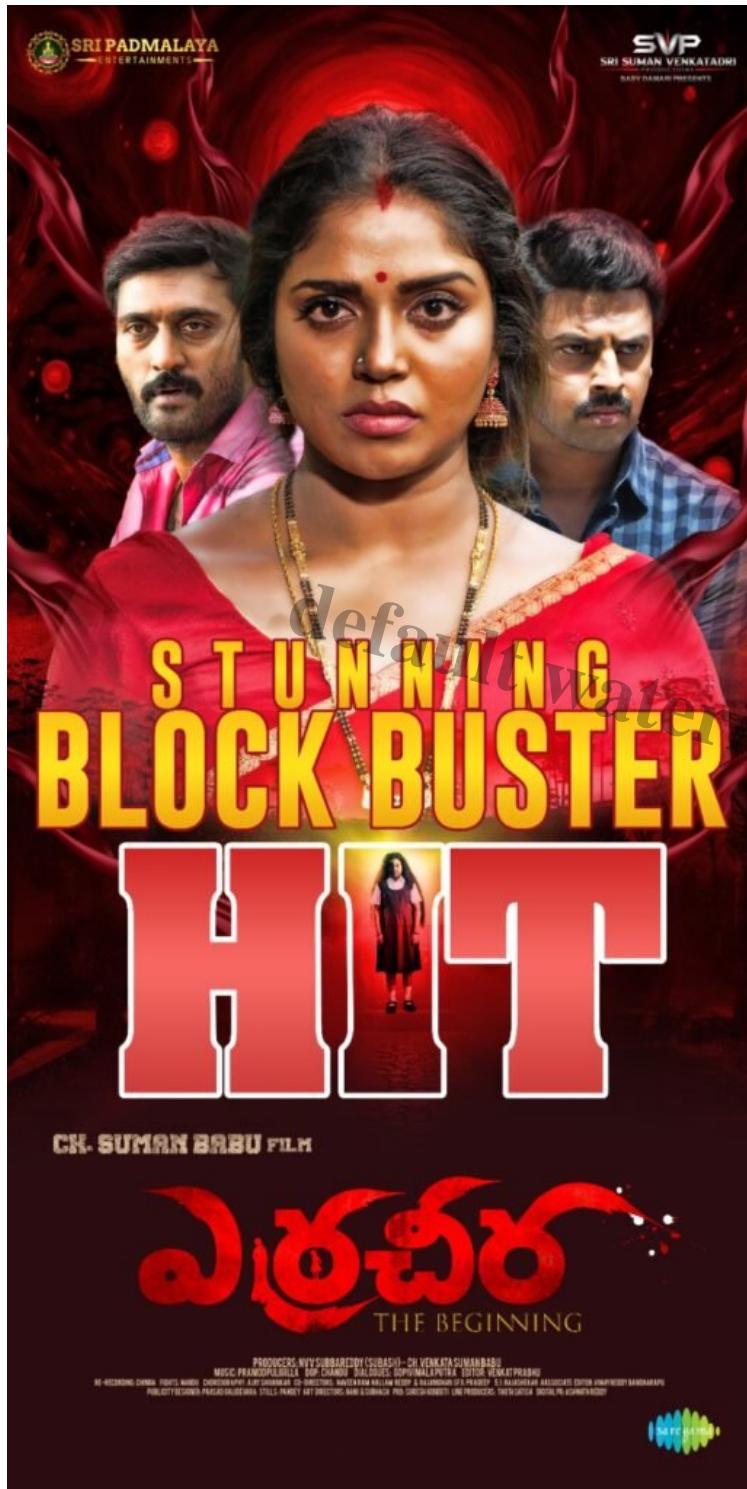
Suman Babu impresses both as a director and actor, delivering a strong performance with dual shades. He completely immerses himself in his roles, especially shining in emotional sequences that give the film its soul.

Kamal Kamaraju delivers a restrained and serious performance as the police officer.

Karunya Chowdary effectively brings intensity to Avanthikaâ??s character, making the horror elements believable.

Baby Sai Tejaswini, granddaughter of veteran actor Rajendra Prasad, adds emotional depth in a key role.

Ali, Annapurnamma, Geetha Singh, Sathyakrishnan, Bhadrum, Jeeva, and Raghu Babu support the narrative well in their respective roles.



Technical Aspects

The background score complements the horror mood effectively, while the cinematography, dominated by dark tones, enhances the eerie atmosphere. Mother sentiment scenes are handled with emotional sensitivity. The interval block and climax stand out, managing to keep the audience glued to their seats.

Analysis

Director Suman Babu draws inspiration from a real-life incident that occurred in the Chintal area, which adds authenticity to certain scenes. The way he blends horror with mother sentiment is commendable. Though the film is lady-oriented at its core, the horror is presented in a restrained manner, making it suitable for family viewing. The combination of horror, action, and emotional drama keeps the narrative engaging throughout.

Verdict

â??Erra Cheera â?? The Beginningâ?? is a horror thriller that not only scares but also touches the heart with its strong mother sentiment. For audiences looking for a different kind of horror film with emotional depth, this movie makes for a good watch.

- Rating: 3.5/5

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