



Bollywood Star Wamiqa Gabbi Launches 'Project Miss South India UK' at Taj Deccan, Hyderabad

Description

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Hyderabad,: In a glittering event held today at the prestigious Hotel Taj Deccan, Hyderabad witnessed the grand launch of Project Miss South India UK – a groundbreaking international beauty pageant set to celebrate and empower young South Indian women living in the United Kingdom. The event was graced by Bollywood actress Wamiqa Gabbi, who officially unveiled the project amidst enthusiastic media and community presence.

Designed as a year-long cultural celebration spanning July 2025 to July 2026, Miss South India UK promises to be a vibrant platform for women of South Indian descent – Telugu, Tamil, Kannada, and Malayalam – aged 18 to 28, residing in the UK. The initiative aims to highlight their heritage, talent, leadership, and aspirations through a structured series of grooming workshops, cultural showcases, media promotions, and a grand finale.

Speaking at the launch, Wamiqa Gabbi shared her excitement about the project's empowering mission: 'Miss South India UK is not just a beauty pageant; it's a celebration of cultural pride and womanhood. I am honored to be part of this inspiring journey.'

The project envisions regional titles including Miss Telugu UK, Miss Tamil UK, Miss Kannada UK, and Miss Malayalam UK, culminating in the crowning of Miss South India UK. The grand finale, to be held in the UK, will feature traditional attire rounds, talent showcases, Q&A sessions, and cultural performances, promising a spectacular blend of elegance and ethnic pride.

Winners will receive cash prizes, crowns, modeling opportunities, and international exposure.

The finale is expected to attract huge crowd worldwide through live and online streaming, along with social media campaign targeting over millions of users.

The event will collaborate with top brands. The project also plans strategic partnerships with South Indian cultural associations in the UK and influential heads.

As the launch sets the tone, the registration portal and promotional campaigns are scheduled to roll out

soon, with planned events in both India and the UK.

Project Miss South India UK is poised to be more than just a beauty pageant – it's a cultural movement honoring tradition, celebrating identity, and inspiring a new generation of confident, community-driven South Indian women.

Category

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