



Baltimore Gears Up for a Grand ATA 19th Conference & Youth Convention

Description

-Swamy Muddam

Baltimore, USA (MediaBoss Network): Preparations are in full swing for the 19th American Telugu Association (ATA) Conference & Youth Convention, scheduled to be held from July 31 to August 2 in Baltimore, Maryland. Organizers say the three-day mega event will be one of the largest and most memorable gatherings in ATA's 35-year history, bringing together thousands of Telugu-speaking NRIs, business leaders, entrepreneurs, physicians, academicians, artists, professionals, students, and community members from across North America and around the world.

According to the ATA Executive Committee, meticulous planning is underway to ensure an unforgettable experience for attendees. Nearly 70 committees and hundreds of dedicated volunteers have been working tirelessly for several months to organize the convention on a grand scale.

ATA President Jayanth Challa said the conference is designed to celebrate Telugu culture while fostering meaningful connections among the global Telugu diaspora. He appealed to Telugu families across North America to participate in large numbers and make the convention a historic success.

Celebrating 35 Years of Service

Founded in 1991, the American Telugu Association (ATA) is celebrating 35 years of dedicated service to the Telugu community. Over the past three and a half decades, the organization has earned widespread recognition for its cultural, educational, social, humanitarian, and community service initiatives.

ATA has consistently supported Telugu families across North America, especially during times of crisis, while promoting youth leadership, cultural preservation, educational excellence, healthcare awareness, and business networking. Through the ATA Foundation, the organization has also undertaken numerous philanthropic initiatives in India, including educational support, healthcare programs, disaster relief, flood rehabilitation, and COVID-19 assistance.

World-Class Business Summit

One of the major highlights of the convention will be the ATA Business Conference, featuring leading entrepreneurs, investors, startup founders, corporate executives, and industry experts.

The business sessions will include B2B Matchmaking, Executive Networking Sessions, Mergers & Acquisitions Forums, and the innovative Idea Buzz platform, organized in collaboration with Zee TV5. The summit aims to create valuable opportunities for entrepreneurs, startups, investors, and aspiring business leaders to build strategic partnerships and explore new ventures.

Medical Conference Focuses on AI

The Continuing Medical Education (CME) Conference will feature distinguished healthcare professionals discussing emerging trends in medicine, with special emphasis on the impact of Artificial Intelligence in Healthcare. Topics will include advancements in cardiology, diabetes care, cancer research, medical innovation, and the future of AI-driven healthcare technologies.

Spectacular Cultural & Youth Programs

ATA has planned an impressive lineup of cultural and entertainment events for attendees of all ages.

A special presentation of Sri Shiva Parvathi Kalyanam will be among the major attractions. Other featured events include:

Niraval Band Live Concert
ATA Beauty Pageant
Youth Fashion Show
Fashion Extravaganza
Ashtavadhanam
Literary Conferences
Youth Cruise
ATA Matrimony
Youth Leadership Programs
Family Entertainment Events

The ATA Matrimony platform will provide an opportunity for Telugu youth—including those born and raised in North America as well as students and professionals who have recently moved to the United States—to connect through a trusted community platform.



Mega Vendor Expo

The convention will also feature a large-scale Vendor Expo, designed like a mini shopping mall. Visitors can explore booths representing jewelry, real estate, education, healthcare, financial services, technology, travel, and lifestyle brands, offering both business opportunities and a unique family shopping experience.

A Global Platform for Telugu Excellence

ATA President Jayanth Challa emphasized that the organization continues to play a vital role in showcasing the achievements and talents of Telugu people on the global stage while strengthening

cultural ties among Telugu communities worldwide.

ATA Convention Convener Sridhar Banala said every aspect of the conference has been carefully planned to provide an enriching experience for attendees of all age groups. He extended a warm invitation to Telugu families across North America to participate in the three-day celebration.

The ATA 19th Conference & Youth Convention, to be held in Baltimore, Maryland, from July 31 to August 2, promises to be a landmark event celebrating Telugu culture, entrepreneurship, innovation, healthcare, youth leadership, philanthropy, and global unity.



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